



An annual celebration of innovative experiments in teaching and learning in a community-oriented environment.

# TEACHx

May 21-22, 2025

## Target: 300+ conference attendees and registrants

By sponsoring TEACHx, you will have the opportunity to connect with faculty and staff from Northwestern University and other Chicago-area institutions. Our participants are teaching and learning professionals who are interested in experiments in education and technology.

### WORKSHOP | \$5,000

Available: 2

- Conduct one 90-minute workshop for interested faculty and staff.
- Recognition during the welcome and closing sessions.
- Acknowledgement with the logo and link to your website included in the online program and select attendee messages.



*Workshop sponsors are our highest-level sponsors and enjoy a prominent profile at the conference.*

### RECEPTION | \$3,000/\$3,500

Available: 1-2

- Sponsor refreshments for a single reception, or both receptions, with a short presentation or remarks. Sponsor may choose Day 1 or 2 when selecting a single reception.
- Company logo appears on TEACHx name badges and signage for the reception area.
- Acknowledgement with the logo and link to your website included in the online program and select attendee messages.

*All sponsors receive an acknowledgment in the online TEACHx program that includes a logo, statement, and a link to a sponsor website.*

### VENDOR HALLWAY | \$3,500

Available: 5

- Space for your representatives in the vendor exhibit hallway.
- Acknowledgement with the logo and link to your website included in the online program and select attendee messages.

*Engage directly with the conference attendees and present your company's product in the vendor hallway.*

### KEYNOTE | \$2,500

Available: 1

- Recognition during the welcome, closing, and keynote sessions.
- Company logo appears on TEACHx name badges and signage for the keynote greenroom.
- Acknowledgement with the logo and link to your website included in the introductory slides for the keynote, the online program, and select attendee messages.

*The keynote sponsor allows us to provide an ASL interpreter as well as a green room for the speaker.*

### PROGRAM | \$600

Available: Unlimited

- Acknowledgement with logo and link to your website included in the online program and select attendee messages.



*Spread the buzz about your company via our program.*

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To learn more about TEACHx sponsorship opportunities or to explore these possibilities, please contact us at [teachx@northwestern.edu](mailto:teachx@northwestern.edu). Opportunities to bundle more than one sponsorship level are available. Bundling sponsorships saves 10% off the contribution listed below.

## ANNUAL COMMITMENT BENEFIT

Save money by committing to sponsoring TEACHx for more than one year.

Two years – 15% off  
 Three years – 20% off  
 Four years – 25% off

	Workshop	Vendor Hallway	Keynote	Reception	Program
Contribution	\$5,000	\$3,500	\$2,500	1: \$3,000/4,000* 2: \$3,500/4,500*	\$600
Number available	2	5	1	2	unlimited
Recognition during the welcome, closing, and keynote sessions	x	x	x	x	
Cookie tray for session or vendor table	x	x			
Company logo on name badges	x	x	x	x	x
Free registration for vendor	2	2	2	2	1

\* additional \$1,000 for event with alcohol

For complete details and benefits of each sponsorship, please visit the TEACHx website: [bit.ly/teachxspendors](https://bit.ly/teachxspendors) or scan the QR code

